



SANTIAGO BRUNI

ART DIRECTOR/GRAPHIC
DESIGNER/ILLUSTRATOR

PROFESSIONAL EXPERIENCE

DESIGN & ART DIRECTION

Boogieman Media | Visual Designer

I work as a visual designer creating key art, digital assets, and social content for brands like **Netflix**, **Shudder**, and **Prime Video**. I combine design, art direction, and AI tools to develop visual concepts and final pieces that bring each campaign to life.

Hero Complex Gallery | Artist & Graphic Designer

Designed exclusive posters for Marvel, DC, Blizzard, and other iconic franchises. Worked directly with the founders, receiving feedback to optimize each piece. Created artwork for films and series such as **Robocop**, **Rocky Horror Picture Show**, and **Twin Peaks**.

Astillero Agency | Designer & Advertising Creative

Developed advertising campaigns for clients such as **1882** and **MUBI**. Involved in idea generation, strategy, market research, and the production of visual assets and presentations.

Oxcart Assembly | Graphic Designer

Led the rebranding of the **Toki Underground** restaurant chain. Designed packaging, stickers, envelopes, and menus aligned with a fresh, modern aesthetic. Presented visual concepts for brand identity renewal.

CREATIVE STRATEGY & STORYTELLING

Campaign Conceptualization

Experience in developing visual narratives for advertising and entertainment. Creation of key visuals and interactive campaigns, exploring different communication formats.

Market Research & Trend Analysis

Audience research and visual reference analysis to define creative strategies. Development of mood boards, presentations, and benchmarks for clients and projects.

CLIENT MANAGEMENT & PROBLEM SOLVING

Brubank | Customer Success (SMEs & Retail)

Managed and advised entrepreneurs and businesses on account setup and operations. Handled tickets and claims using JIRA and Intercom, ensuring a smooth client experience. Tracked satisfaction metrics and performance reviews.

ABOUT ME

Creative professional with experience in design, branding, and illustration for the entertainment and advertising industries. I have worked with global brands, developing visually striking pieces that resonate with audiences. My approach blends storytelling, art direction, and deep pop culture knowledge to craft memorable campaigns.

KEY SKILLS

- Art Direction & Branding
- Graphic Design & Illustration
- Photo Retoucher & Finishing
- Creative Strategy
- Project Management

EDUCATION

- Miami Ad School - Art Direction (2022-2024)
- Khan Academy - Storytelling & Storyboarding (2020-2021)

SOFTWARE

- Adobe Photoshop - Expert
- Adobe Illustrator - Expert
- After Effects - Advanced
- Adobe Premiere - Advanced
- Figma - Advanced
- 3DMax - Advanced
- Remini - Advanced
- Gen AI (ChatGPT, Flux, Nano Banana) -Expert

CONTACT

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