



ABOUT ME

Visual Designer and Art Director focused on entertainment, key art and visual communication. Experienced in developing creative concepts and visual assets for film, television, streaming platforms and pop-culture brands. My work combines graphic design, art direction, image-making, illustration and emerging AI tools.

KEY SKILLS

- Visual Design
- Key Art
- Photo Retouching
- Illustrator
- Art Direction

EDUCATION

- **MIAMI AD SCHOOL** - Art Direction (2022-2024)
- **KHAN ACADEMY** - Storytelling & Storyboarding (2020-2021)

SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- After Effects
- Adobe Premiere
- Figma
- 3DMax
- Gen AI (ChatGPT, Flux, Nano Banana)

CONTACT

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SANTIAGO BRUNI

VISUAL DESIGNER/ART DIRECTOR

PROFESSIONAL EXPERIENCE

DESIGN & ART DIRECTION

Boogieman Media | Visual Designer

I work as a visual designer on entertainment projects for brands and platforms including **Netflix**, **Shudder** and **Prime Video**. Develop key art, digital assets, social content and campaign visuals, working across concept development, image creation, compositing, retouching and final production.

Dog Docks | Visual Designer

Collaborated with the agency's creative team on entertainment campaigns, developing visual concepts and assets across different formats and platforms. Contributed to the launch campaign for the series **Catedrales**.

Hero Complex Gallery | Artist & Graphic Designer

I create exclusive poster artwork for major entertainment franchises and pop-culture properties, including **Marvel**, **DC** and **Blizzard**. Work directly with the gallery founders from concept development through final artwork, combining illustration, graphic design, typography and cinematic visual storytelling.

Astillero Agency | Designer & Advertising Creative

Developed advertising campaigns for clients such as **1882** and **MUBI**. Involved in idea generation, strategy, market research, and the production of visual assets and presentations.

Oxcart Assembly | Graphic Designer

Led the rebranding of the **Toki Underground** restaurant chain. Designed packaging, stickers, envelopes, and menus aligned with a fresh, modern aesthetic. Presented visual concepts for brand identity renewal.

CREATIVE STRATEGY & STORYTELLING

Campaign Conceptualization

Experience in developing visual narratives for advertising and entertainment. Creation of key visuals and interactive campaigns, exploring different communication formats.

Market Research & Trend Analysis

Audience research and visual reference analysis to define creative strategies. Development of mood boards, presentations, and benchmarks for clients and projects.